

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Republican Party of FL - Pe	RPOF3PACK(Peterson, Ga	531

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**919 Prince Street**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
10/03/12 - 10/15/12	313603	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/15/12	M-F 6-7a	6-7a	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 6:08 AM M-F 6-7a 6-7a :30 SD25TV02 \$1,200.00 NM									
2	10/03/12	10/05/12	M-F 6-7a	6-7a	--111--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:42 AM M-F 6-7a 6-7a :30 SD25TV01 \$1,200.00 NM 2 WPTV Th 10/04/12 6:41 AM M-F 6-7a 6-7a :30 SD25TV01 \$1,200.00 NM 3 WPTV F 10/05/12 6:11 AM M-F 6-7a 6-7a :30 SD25TV01 \$1,200.00 NM									
3	10/08/12	10/12/12	M-F 6-7a	6-7a	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:38 AM M-F 6-7a 6-7a :30 SD25TV01 \$1,200.00 NM 2 WPTV Tu 10/09/12 6:28 AM M-F 6-7a 6-7a :30 SD25TV02 \$1,200.00 NM 3 WPTV W 10/10/12 6:42 AM M-F 6-7a 6-7a :30 SD25TV02 \$1,200.00 NM 4 WPTV Th 10/11/12 6:23 AM M-F 6-7a 6-7a :30 SD25TV02 \$1,200.00 NM 5 WPTV F 10/12/12 6:12 AM M-F 6-7a 6-7a :30 SD25TV02 \$1,200.00 NM									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Republican Party of FL - Pe	RPOF3PACK(Peterson, G	531	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/03/12	10/05/12	M-F 7-9a	7-9a	--222--	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --222-- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 7:22 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 4 WPTV W 10/03/12 8:44 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 5 WPTV Th 10/04/12 7:26 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 2 WPTV Th 10/04/12 8:26 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 6 WPTV F 10/05/12 6:59 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM 3 WPTV F 10/05/12 8:49 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM									
5	10/15/12	10/15/12	M-F 7-9a	7-9a	M-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/15/12 7:59 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 1 WPTV M 10/15/12 8:38 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM									
6	10/08/12	10/12/12	M-F 7-9a	7-9a	22222--	:30	10	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 22222-- 10 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 7:26 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM 2 WPTV M 10/08/12 8:57 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 4 WPTV Tu 10/09/12 7:59 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 3 WPTV Tu 10/09/12 8:44 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM 5 WPTV W 10/10/12 7:29 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 6 WPTV W 10/10/12 8:43 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM 8 WPTV Th 10/11/12 6:58 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 7 WPTV Th 10/11/12 8:29 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM 9 WPTV F 10/12/12 7:29 AM M-F 7-9a 7-9a :30 SD25TV01 \$1,500.00 NM 10 WPTV F 10/12/12 8:35 AM M-F 7-9a 7-9a :30 SD25TV02 \$1,500.00 NM									
7	10/15/12	10/15/12	M-F 9-10a	9-10a	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 9:56 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM									
8	10/08/12	10/12/12	M-F 9-10a	9-10a	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 9:29 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM 2 WPTV Tu 10/09/12 9:48 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM 3 WPTV W 10/10/12 9:50 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM 4 WPTV Th 10/11/12 9:51 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM 5 WPTV F 10/12/12 9:59 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Republican Party of FL - Pe		RPOF3PACK(Peterson, Ga	531

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/03/12	10/05/12	M-F 9-10a	9-10a	--111--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 M-F 9-10a 9-10a :00 <del>\$650.00</del> NM See MG 10.4, 10.5, 10.6, 10.7 2 WPTV Th 10/04/12 9:56 AM M-F 9-10a 9-10a :30 SD25TV01 \$650.00 NM 3 WPTV F 10/05/12 9:49 AM M-F 9-10a 9-10a :30 SD25TV02 \$650.00 NM									
10	10/03/12	10/05/12	M-F 10-11a	10-11a	--111--	:30	3	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 M-F 10-11a 10-11a :00 <del>\$575.00</del> NM See MG 10.4, 10.5, 10.6, 10.7 2 WPTV Th 10/04/12 10:26 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM 3 WPTV F 10/05/12 10:51 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM 6 WPTV M 10/08/12 4:40 AM M-F 430-5a 430-5a :30 SD25TV01 \$100.00 NM MG for 9.1, 10.1 7 WPTV M 10/08/12 4:53 AM M-F 430-5a 430-5a :30 SD25TV02 \$100.00 NM MG for 9.1, 10.1 4 WPTV M 10/08/12 3:21 PM 3-4pm Jeff Probst 3-4p :30 SD25TV01 \$425.00 NM MG for 9.1, 10.1 5 WPTV M 10/08/12 4:19 PM M-F 4p-5p 4-5p :30 SD25TV02 \$600.00 NM MG for 9.1, 10.1									
11	10/08/12	10/12/12	M-F 10-11a	10-11a	11111--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 10:52 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM 2 WPTV Tu 10/09/12 10:58 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM 3 WPTV W 10/10/12 10:46 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM 4 WPTV Th 10/11/12 10:29 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM 5 WPTV F 10/12/12 10:51 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM									
12	10/15/12	10/15/12	M-F 10-11a	10-11a	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 10:58 AM M-F 10-11a 10-11a :30 SD25TV01 \$575.00 NM									
13	10/08/12	10/12/12	M-F 12n-1p	12-1p	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 12:20 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM 2 WPTV Tu 10/09/12 12:36 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM 3 WPTV W 10/10/12 12:22 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM 4 WPTV Th 10/11/12 12:41 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM 5 WPTV F 10/12/12 12:10 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM									

## INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of FL - Pe	RPOF3PACK(Peterson, Ga	531

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/15/12	10/15/12	M-F 12n-1p	12-1p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 12:23 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM									
15	10/03/12	10/05/12	M-F 12n-1p	12-1p	--111--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 12:43 PM M-F 12n-1p 12-1p :30 SD25TV01 \$500.00 NM 2 WPTV Th 10/04/12 12:33 PM M-F 12n-1p 12-1p :30 SD25TV01 \$500.00 NM 3 WPTV F 10/05/12 12:53 PM M-F 12n-1p 12-1p :30 SD25TV02 \$500.00 NM									
16	10/08/12	10/12/12	M-F 4p-5p	4-5p	11111--	:30	5	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 4:36 PM M-F 4p-5p 4-5p :30 SD25TV01 \$725.00 NM 2 WPTV Tu 10/09/12 4:37 PM M-F 4p-5p 4-5p :30 SD25TV02 \$725.00 NM 3 WPTV W 10/10/12 4:22 PM M-F 4p-5p 4-5p :30 SD25TV02 \$725.00 NM 4 WPTV Th 10/11/12 4:47 PM M-F 4p-5p 4-5p :30 SD25TV02 \$725.00 NM 5 WPTV F 10/12/12 4:29 PM M-F 4p-5p 4-5p :30 SD25TV02 \$725.00 NM									
17	10/15/12	10/15/12	M-F 4p-5p	4-5p	M-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 4:55 PM M-F 4p-5p 4-5p :30 SD25TV02 \$725.00 NM									
18	10/03/12	10/05/12	M-F 4p-5p	4-5p	--111--	:30	3	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 4:37 PM M-F 4p-5p 4-5p :30 SD25TV01 \$725.00 NM 2 WPTV Th 10/04/12 4:37 PM M-F 4p-5p 4-5p :30 SD25TV01 \$725.00 NM 3 WPTV F 10/05/12 4:30 PM M-F 4p-5p 4-5p :30 SD25TV01 \$725.00 NM									
19	10/03/12	10/05/12	M-F 5-530p	5-530p	--111--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:21 PM M-F 5-530p 5-530p :30 SD25TV01 \$1,600.00 NM 2 WPTV Th 10/04/12 5:22 PM M-F 5-530p 5-530p :30 SD25TV01 \$1,600.00 NM 3 WPTV F 10/05/12 5:22 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM									

## INVOICE



Send Payment To:

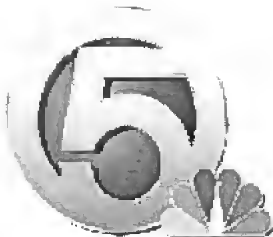
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of FL - Pa	RPOF3PACK(Peterson, Ga	531

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/08/12	10/12/12	M-F 5-530p	5-530p	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 5:28 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM 2 WPTV Tu 10/09/12 5:21 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM 3 WPTV W 10/10/12 5:26 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM 4 WPTV Th 10/11/12 5:24 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM 5 WPTV F 10/12/12 5:29 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM									
21	10/15/12	10/15/12	M-F 5-530p	5-530p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:22 PM M-F 5-530p 5-530p :30 SD25TV02 \$1,600.00 NM									
22	10/08/12	10/12/12	M-F 530-6p	530-6p	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 5:54 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM 2 WPTV Tu 10/09/12 5:37 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM 3 WPTV W 10/10/12 5:44 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM 4 WPTV Th 10/11/12 5:38 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM 5 WPTV F 10/12/12 5:54 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM									
23	10/15/12	10/15/12	M-F 530-6p	530-6p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:38 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM									
24	10/03/12	10/05/12	M-F 530-6p	530-6p	--111--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:52 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM 2 WPTV Th 10/04/12 5:42 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM 3 WPTV F 10/05/12 5:42 PM M-F 530-6p 530-6p :30 SD25TV01 \$1,600.00 NM									
25	10/15/12	10/15/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 6:09 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Republican Party of FL - Pe	RPOF3PACK(Peterson, Ga	531	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/08/12	10/12/12	M-F 6-630p	6-630p	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:29 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM 2 WPTV Tu 10/09/12 6:10 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM 3 WPTV W 10/10/12 6:29 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM 4 WPTV Th 10/11/12 6:29 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM 5 WPTV F 10/12/12 6:29 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM									
27	10/03/12	10/05/12	M-F 6-630p	6-630p	--111--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:27 PM M-F 6-630p 6-630p :30 SD25TV01 \$1,800.00 NM 2 WPTV Th 10/04/12 6:23 PM M-F 6-630p 6-630p :30 SD25TV01 \$1,800.00 NM 3 WPTV F 10/05/12 6:23 PM M-F 6-630p 6-630p :30 SD25TV02 \$1,800.00 NM									
28	10/08/12	10/12/12	M-F 7-730p	7-730p	11111--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 7:13 PM M-F 7-730p 7-730p :30 SD25TV01 \$950.00 NM 2 WPTV Tu 10/09/12 7:19 PM M-F 7-730p 7-730p :30 SD25TV02 \$950.00 NM 3 WPTV W 10/10/12 7:19 PM M-F 7-730p 7-730p :30 SD25TV02 \$950.00 NM 4 WPTV Th 10/11/12 7:18 PM M-F 7-730p 7-730p :30 SD25TV02 \$950.00 NM 5 WPTV F 10/12/12 7:19 PM M-F 7-730p 7-730p :30 SD25TV02 \$950.00 NM									
29	10/03/12	10/05/12	M-F 7-730p	7-730p	--111--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 7:01 PM M-F 7-730p 7-730p :30 SD25TV01 \$950.00 NM 2 WPTV Th 10/04/12 7:00 PM M-F 7-730p 7-730p :30 SD25TV01 \$950.00 NM 3 WPTV F 10/05/12 7:12 PM M-F 7-730p 7-730p :30 SD25TV01 \$950.00 NM									
30	10/15/12	10/15/12	M-F 7-730p	7-730p	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 7:12 PM M-F 7-730p 7-730p :30 SD25TV02 \$950.00 NM									
31	10/15/12	10/15/12	M-F 730-8p	730-8p	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 7:47 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM									

## INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Republican Party of FL - Pe	RPOF3PACK(Peterson, G	531	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/08/12	10/12/12	M-F 730-8p	730-8p	11111--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 7:46 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM 2 WPTV Tu 10/09/12 7:46 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM 3 WPTV W 10/10/12 7:47 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM 4 WPTV Th 10/11/12 7:55 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM 5 WPTV F 10/12/12 7:55 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM									
33	10/03/12	10/05/12	M-F 730-8p	730-8p	--111--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 7:41 PM M-F 730-8p 730-8p :30 SD25TV01 \$950.00 NM 2 WPTV Th 10/04/12 7:41 PM M-F 730-8p 730-8p :30 SD25TV01 \$950.00 NM 3 WPTV F 10/05/12 7:46 PM M-F 730-8p 730-8p :30 SD25TV02 \$950.00 NM									
34	10/15/12	10/15/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 11:11 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM									
35	10/08/12	10/12/12	M-F 11-1135p	11-1135p	11111--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 11:28 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM 2 WPTV Tu 10/09/12 11:32 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM 3 WPTV W 10/10/12 11:29 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM 4 WPTV Th 10/11/12 11:33 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM 5 WPTV F 10/12/12 11:32 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM									
36	10/03/12	10/05/12	M-F 11-1135p	11-1135p	--111--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 11:33 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM 2 WPTV Th 10/04/12 11:32 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM 3 WPTV F 10/05/12 11:30 PM M-F 11-1135p 11-1135p :30 SD25TV01 \$1,400.00 NM									
38	10/06/12	10/06/12	Sa 7-8a	7-8a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 7:45 AM Sa 7-8a 7-8a :30 SD25TV01 \$725.00 NM									

# INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Republican Party of FL - Pe		RPOF3PACK(Peterson, Ga	531

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/13/12	10/13/12	Sa 7-8a	7-8a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$725.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 7:54 AM Sa 7-8a 7-8a :30 S025TV02 \$725.00 NM									
40	10/13/12	10/13/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 9:20 AM Sa 8-10a 8-10a :30 S025TV01 \$850.00 NM									
41	10/06/12	10/06/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 8:51 AM Sa 8-10a 8-10a :30 S025TV02 \$850.00 NM									
44	10/14/12	10/14/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 7:50 AM Su 7-8a 7-8a :30 S025TV02 \$500.00 NM									
45	10/07/12	10/07/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 7:11 AM Su 7-8a 7-8a :30 S025TV01 \$500.00 NM									
46	10/07/12	10/07/12	Su 8-9a	8-9a	-----S	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 7:58 AM Su 8-9a 8-9a :30 S025TV02 \$1,075.00 NM									
47	10/14/12	10/14/12	Su 8-9a	8-9a	-----S	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 8:45 AM Su 8-9a 8-9a :30 S025TV01 \$1,075.00 NM									
48	10/14/12	10/14/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 10:37 AM SU 10-11am To the Point 10-11am :30 S025TV02 \$425.00 NM									



## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313603-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Republican Party of FL - Pe	RPOF3PACK(Peterson, Ga	531

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/07/12	10/07/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 10:34 AM SU 10-11am To the Point 10-11am :30 SD25TV01 \$425.00 NM									
50	10/14/12	10/14/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 6:14 PM Su 6p 6-630p :30 SD25TV02 \$850.00 NM									
51	10/07/12	10/07/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 5:59 PM Su 6p 6-630p :30 SD25TV02 \$850.00 NM									

Total Spots 131 Gross Total \$143,400.00

## Payment Terms 30 Days

Agency Commission \$21,510.00

Net Amount Due \$121,890.00